



# Authent-Net

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A Real Resource



## The Longer the Chain...



**The Harder Weak Links Are to Find  
and the more opportunity there is for fraud!**



# Food Fraud challenges?

**Longer Food Supply Chains**



**Tree to Shelf in Hours**



# **Global Food Supply Chain....**

*Food Chain Suggests Line-of-Sight from Start to Finish?*



**A Food Maze is More Accurate?**

# Not Accidental...



When is a chicken not a  
chicken?



**Pangasius**

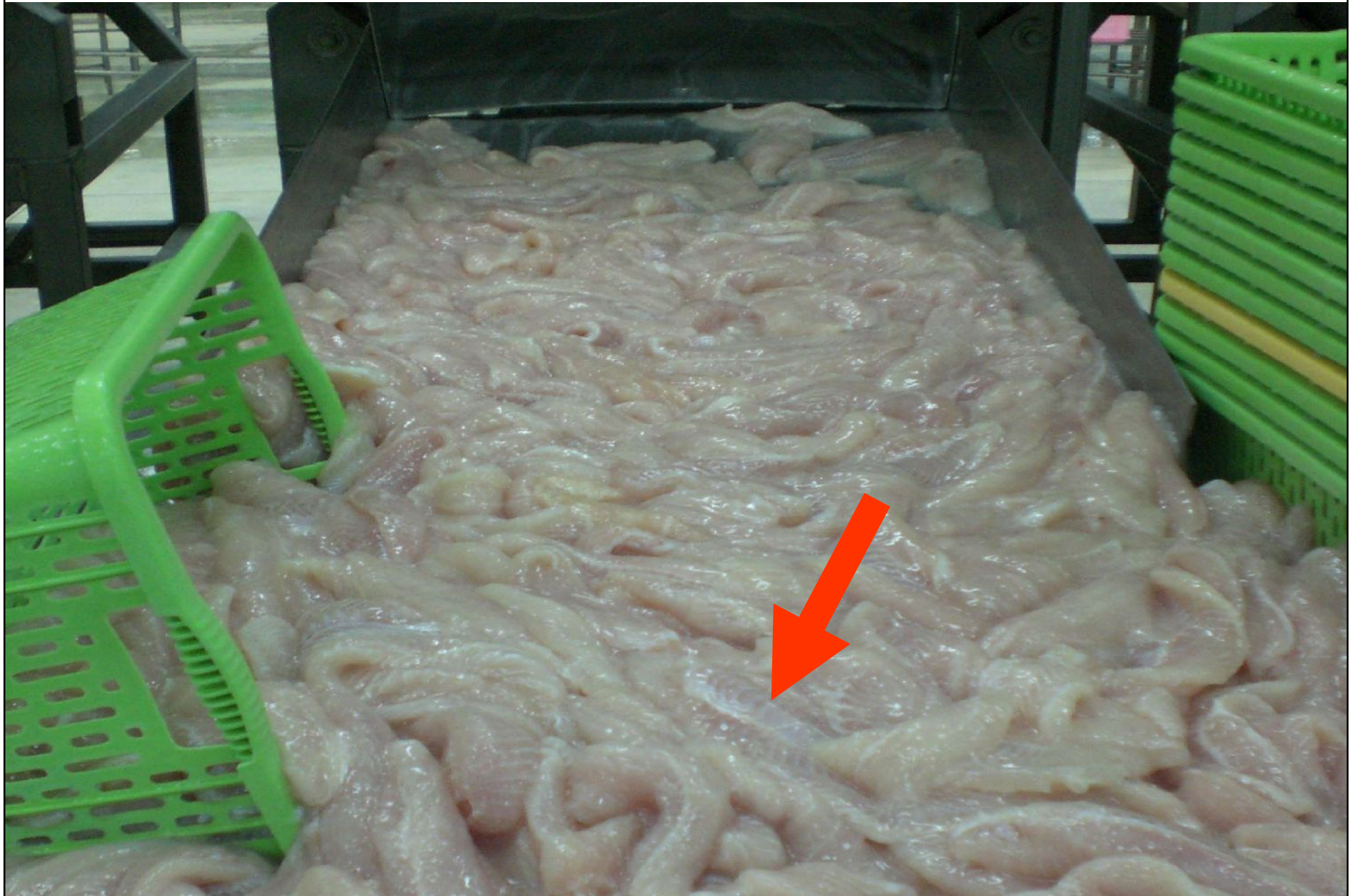


**COD**

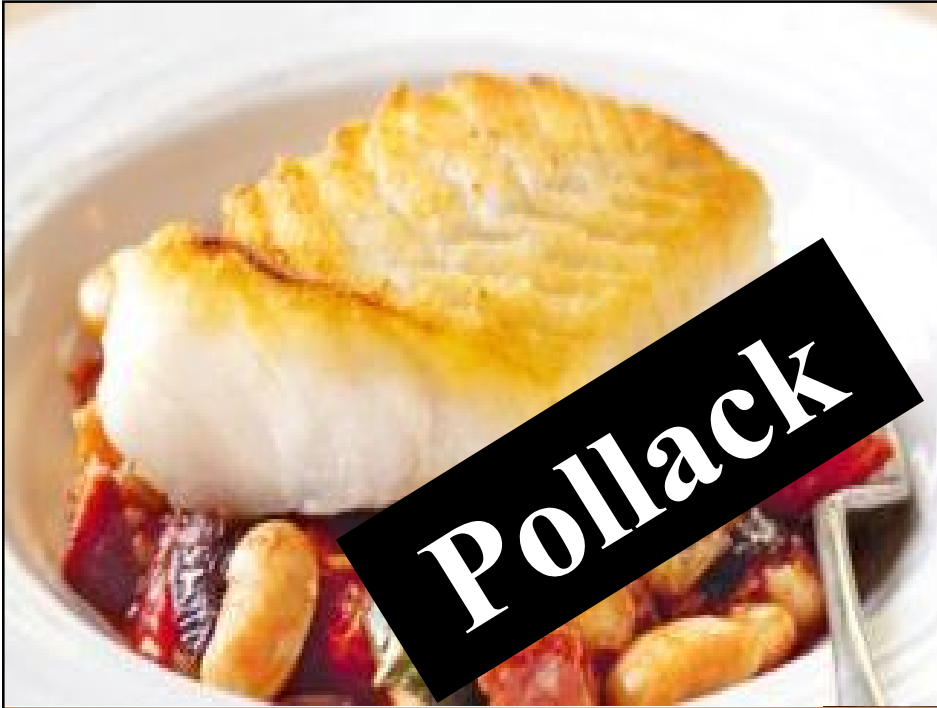
**Pollack**



## White fish fillets at a processing plant: What are they?







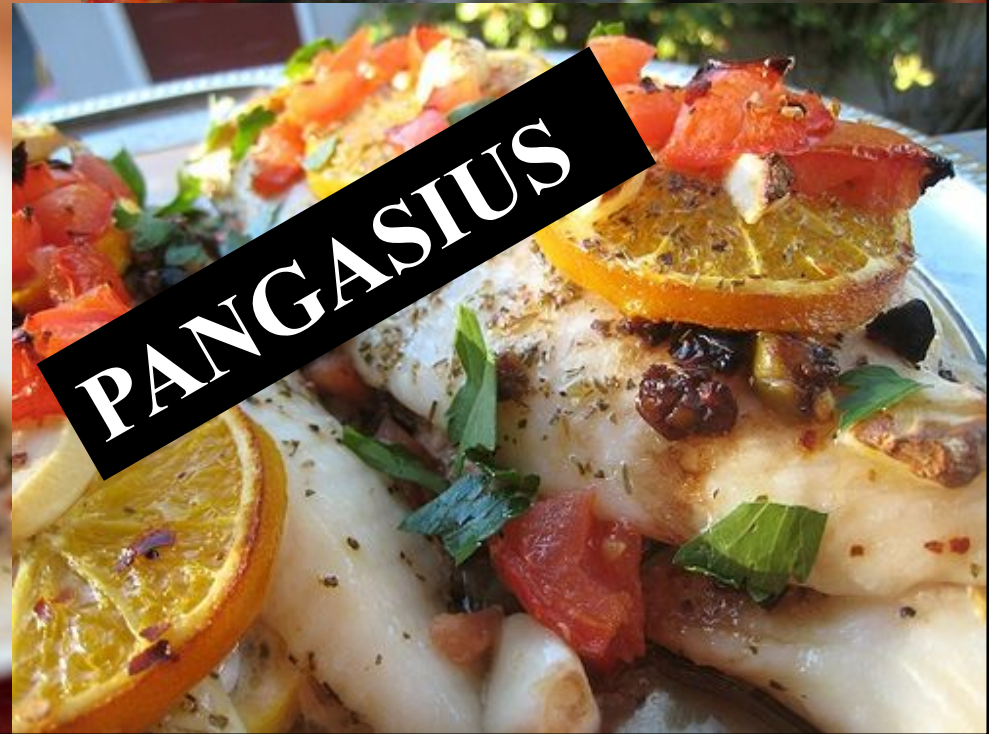
**Pollack**



**TILAPIA**



**COD**



**PANGASTIUS**

# Honey that keeps giving



**1,700 tons produced in New Zealand**



**10,000 tons sold world-wide**



**1,800 tons sold in the UK**



# Product Substitution

Difficult to Detect  
Consumer Awareness

- What is an 'Omega Fish'?
- Who would buy a 'Meat' Steak?



# Fraudulent Food Labelling.....



# Injecting Chicken



# Injecting Tiger Prawns



# Injection of Tuna



# Dilution

**Add a little Mineral oil to Olive oil...**

**...and see how far it goes!**



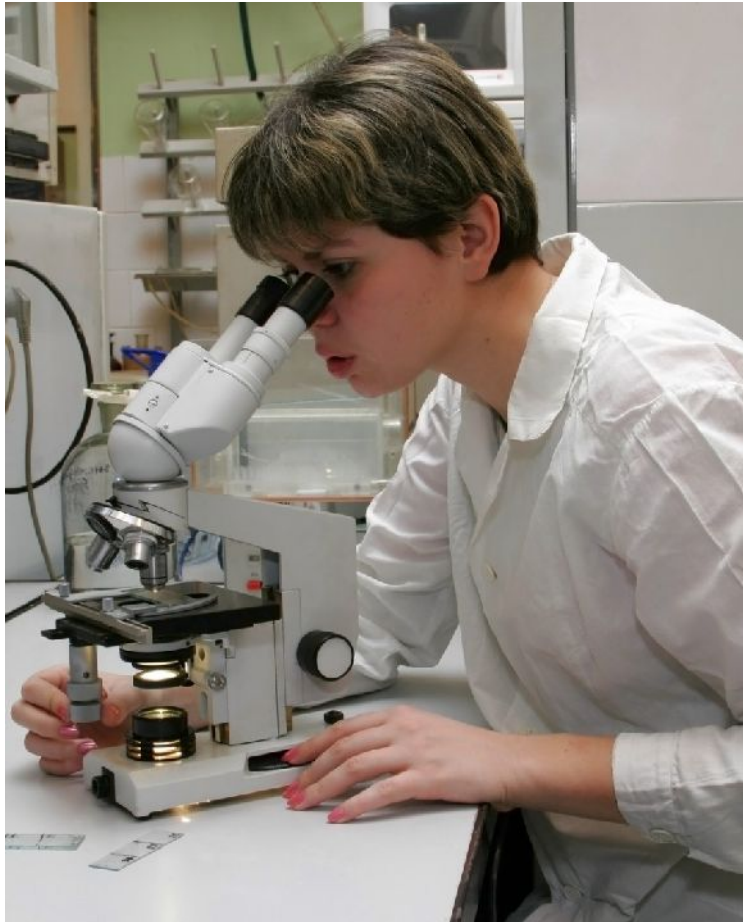




“Indian takeaway owner  
is charged with  
**MANSLAUGHTER**  
after customer, 38, died  
from severe PEANUT  
allergy after eating curry”



# Appropriate Official Food Controls??



**Looking for Microscopic Contamination...**



**...while Truck Loads Passed Behind Us**



# Early Warning System



# European Network

- **EU Food Fraud Network**
  - [AAC Systems](#)
  - COCOP
- **OPSON**
- **Food Integrity**
- **FLEP**
- **Authent-net**
- **Academia**
- **CONFERENCES**

facebook

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**Kluseczkovo is on Facebook.**

To connect with Kluseczkovo, sign up for Facebook

[Sign Up](#) [Log In](#)



**Kluseczkovo**  
Business Person

[Timeline](#) [About](#)

PEOPLE

91

at 2:50am

owadowe naleśniki ze słodkim nadzieniem i musem malinowym 😊

PHOTOS



SOCIAL MEDIA



Browser: https://www.facebook.com/#!/groups/5767913240138/search/?query=vodka North Dublin Buy Sell & Swap

Search: North Dublin Buy Sell & Swap

Manika Geoghegan - North Dublin Buy Sell & Swap  
17 April

For got ur drink for good Friday 😊  
NO problem 😊  
Vodka 1.5L 25€  
Vodka 1L 21€  
Wine €€ a bottle... See More



PEOPLE YOU MAY KNOW  
Di Ane (1 mutual friend)  
Colette Lennon (1 mutual friend)

SPONSORED  
Cheap Flights - Book Now! (cheapair.com)  
It's okay to be cheap, we won't fail. Book with code COMEBACK & save up to \$15 on fees.  
Opticrom Allergy Eyedrops (opticromallergy.ie)  
Can work in 2 minutes, relieving itchy eyes. Contains sodium cromoglicate. Read the label.  
Sell Your Car Fast 4 Cash (cashforireland.ie)  
We will buy your car for cash today (any make or model)! Click to get valuation.

Tricia Kindlon - North Dublin Buy Sell & Swap  
16 April

The next 3 girls to like this status will be in with a chance to win one of our all inclusive Ann Summers Store To the Door Parties with vodka jelly shots, Exclusive lingerie gift set worth €31 (€), hostess commission & discount shopping, chance to win €500 worth of sexy Ann Summers Goodies and

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Taskbar: 12:52, 26/03/2014

Browser: https://www.facebook.com/#!/groups/5767913240138/search/?query=vodka North Dublin Buy Sell & Swap

Search: North Dublin Buy Sell & Swap

Manika Geoghegan - North Dublin Buy Sell & Swap  
15 April

Long weekend get ya order in tonight for Friday 😊  
Vodka 25€ 1.5L  
Wine 6 for 20€  
Mail to order



Rahemy/Donaghmede goods to swap, sell or give away!! (6,746 members)

Blanchardstown, buy sell swap or give away (6,097 members)

SPONSORED  
Prescription lenses + Google glass (J&J Optical)

Now in Ireland  
www.jonathankays.com  
Need corrective lenses for your Google Glass?  
Jonathan Kays Opticians Belfast 048 90328583

Christmas at Croke Park (crokepark.ie)  
Light up your Christmas party at Croke Park. Enjoy a night of festive food and fun!

Emma Ann Summers Rep - North Dublin Buy Sell & Swap  
11 April

The first 5 girls to like this status will be in with a chance to win one of our all inclusive themed ann summers parties with vodka jelly shots, exclusive

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Taskbar: 12:56, 26/03/2014



PLACES



SPORTS · 1



MUSIC · 1



TV PROGRAMMES · 1

Alan Pinot 15 May at 11:41 · Edited ·  
WINE AVAILABLE ...  
CAN DO DEALS ON 10 / 20 / ...  
ALSO DELIEVER SMALL AM...  
Share  
8 people like this.

Clodagh Browne ▸ A 25 March · 🌟  
Just Relaxing & having a Glas...  
wine & great Price .



Share  
Jenny O'Brien likes this.

Arran O'Sullivan shar 20 March · 🌟

Alan Pinot 27 May · 🌐  
WINE 1 box collected €20 or 1 box delivered €25 / 2 boxes €44 and 3 boxes  
only €60 All italian and 6 bottles per box ! can do deals on 10 / 20 boxes !  
cheers

Share  
11 people like this.  
Sinead Buckley Georgina Buckley 27 May at 20:17  
Nichola Gilmartin Arlene Corr 29 May at 11:49  
Nichola Gilmartin Deirdre Howley Deirdre Howley 31 May at 20:48

Alan Pinot 15 May · Edited · 🌐  
WINE AVAILABLE ...  
CAN DO DEALS ON 10 / 20 / 30 BOXES ?  
ALSO DELIEVER SMALL AMOUNTS Ave €20 per box

Share  
8 people like this.

Alan Pinot 7 February · 🌐  
hi box of Italian wine only €20 yes only €20 not €30 like others charging on fb  
for my wine ! orders in early for next weekend if possible ? thanks



Collect From



510604

**ALLET**  
XXI  
2 years of experience in  
the field of wine delivery

*2*

**Palletxpress Ltd**  
Unit 13  
Osberstown Business Park  
Naas  
Co. Kildare  
Tel: 00353 (0) 45 901125  
Fax: 00353 (0) 45 901765  
e-mail: info@palletxpress.cc  
Web: www.palletxpress.cc

Collect Date: 26/05/14

Deliver To

**Job No: 14J077319**

Member No: PXP  
Member Job No:

Cork

Customer No:  
Customer Ref. Dec.: DCS

Delivery Date: 27/06/14



| Goods Description | Qty | Type | Weight | Dimensions |
|-------------------|-----|------|--------|------------|
|                   | 11  | FP   |        |            |

Total: 2 800

Special Instructions:

0

Release Print Name: *SMO MOUNIHAN* Customer

Goods received / signed conditions

Date: *27/06/14* Time *2:30*

Signed: \_\_\_\_\_







Contains  
6 BOTTLES  
of 750 ml

PRODUCT OF ITALY



Contiene  
6 BOTTIGLIE  
da 750 ml

PRODOTTO IN ITALIA





## About Us

Current page: Home > About Us



### LANCINNI - Winemakers Selection

Lancinni Investment Group is a leader in the production of quality wines in the EU. The company has many years of experience. We are also familiar at the markets in the UK, France and the Netherlands. The company develops, produces and imposes on the market products, which are entirely created according to the needs and preferences of customers.

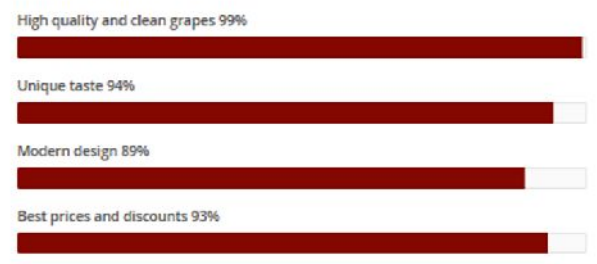
History, tradition and innovatory spirit of the time - that's what Lancinni wines are. Made of prestigious varieties of grapes, Lancinni wines bear distinction, character and style.

LANCINNI's slogan: Love and wine are not meant to be consumed - you have to feel them, sense them and perceive them!

### Frequently Asked Questions and Answers

- What type of wine is LANCINNI - Pinot Grigio Blush?**  
LANCINNI - Pinot Grigio Blush is dry white wine suitable for consumption both alone and in combination with dishes with gentle flavor without spices - seafood, chicken, prepared with with sauce, grilled fish cooked with wine and herbs from Provence.
- What is the minimum order quantity?**
- How many types of wine can you offer?**

### Our priorities



### Most ordered wines



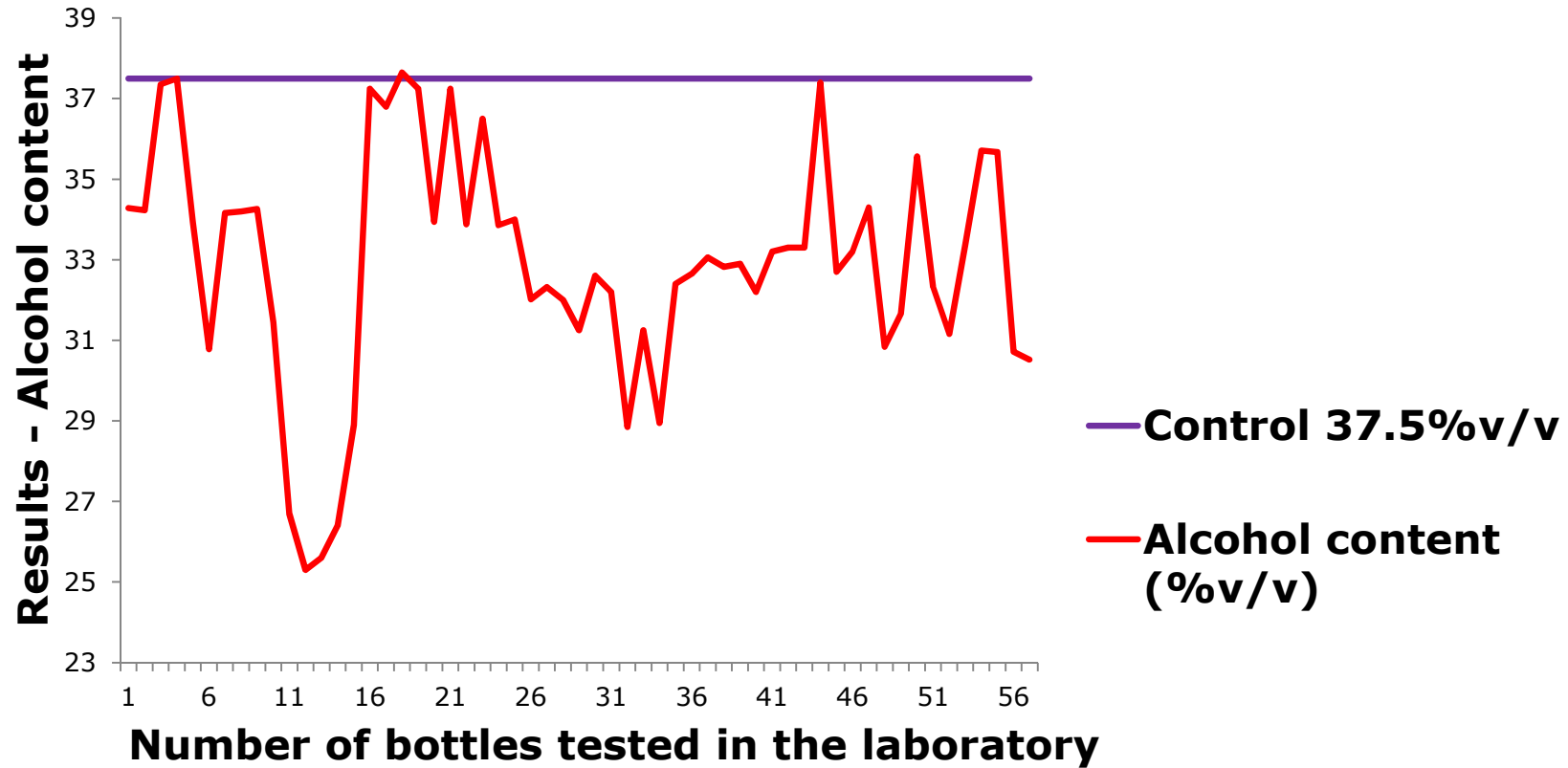
# Small Scale Operations?



[Video](#)



# Overall Summary - Laboratory analysis (Smirnoff Vodka only)



Range from 25.3%v/v → 37.65%v/v





# TWO DEATHS A RESULT OF 'METHANOL INTOXICATION'

BY SEAN FEENEY

THE **Food Safety Authority of Ireland (FSAI)** has expressed 'grave concern' after the first reported deaths of methanol intoxication were recorded at an inquest in Donegal.

Mr John Cody, Chief Audit Manager of the **FSAI**, told the hearing in Letterkenny on Thursday that the fact that the two deaths were reported in close proximity in a rural area was also a major worry.

Coroner, Mr John Cannon, heard the inquests of the late Denis Boyle of Beleruit, Meenbanad, and Ramantas Grigaliunas also of Meenbanad.

Methanol poisoning involves the ingestion of Methanol, a highly toxic non-drinking type of alcohol used for industrial and automotive purposes.

Mr Cody told the inquest the authority was alerted to the two Donegal deaths after they were first reported earlier this year and subsequently visited the county and took bottles seized by Gardai from the second incident and took them for analysis.

Chemists at the Customs and Excise laboratory analysed the bottles, which came back with a result of one

**CONTINUED ON PAGE TWO**

## Methanol in counterfeit alcohol



A coroner issued a stark warning as he opened inquests into the two men who died after drinking what is believed to be either 'pottin' or 'fak' contraband drinks.



HUGHIE'S

BAR



There's nothing like a **GUINNESS**

The sign features a black and white illustration of a hand pouring Guinness into a glass, with a green circular base. The text is in a classic serif font, with 'GUINNESS' in bold red letters.

Small white sign in the window with illegible text.



# On-site work – September 2015





## On-site work

- Surveillance
- Inspection – one officer remained outside
- Product & van – quickly moved to another location



# On-site work



# On-site work





KEELAGHAN WHOLESALE MEAT  
www.keelaghan.ie

101/102 Ashbourne Industrial Estate,  
Ashbourne, Co. Meath, Republic of Ireland  
Tel.: +353 01 835 2969

Drumree 8 + RST

1871668  
Use By: 21/09/2015  
Kill Date: 17/08/2015  
Packed on: 27/08/2015  
Pieces: 1

Batch: 1948550  
Origin: ~~Poland & France~~

~~Germany~~ ~~Poland & Germany~~

Use By: 21/09/2015

Batch: 1948550  
Origin: ~~Poland & France~~

**Chef's Label**



Net Weight: 8.79

KEEP REFRIGERATED



# KEELAGHAN WHOLESALE MEATS

[www.keelaghan.ie](http://www.keelaghan.ie)

101/102 Ashbourne Industrial Estate,  
Ashbourne, Co. Meath, Republic of Ireland  
Tel.: +353 01 835 2969

## ROLLED FILLET

1871016

Use By: 03/10/2015

Kill Date: 01/09/2015

Packed on: 04/09/2015

Pieces: 1

Use By: 03/10/2015

Chef's  
Label



Batch: 19577FS

Origin: **Germany**

Slaughtered In: **Germany**

Cut In: **Germany**

Batch: 19577FS

Origin: **Germany**

Net Weight:

1.76 **KG**





# KEELAGHAN WHOLESALE MEATS

[www.keelaghan.ie](http://www.keelaghan.ie)

101/102 Ashbourne Industrial Estate,  
Ashbourne, Co. Meath, Republic of Ireland  
Tel.: +353 01 835 2969

## 10 OZ SIRLOIN STEAK

1868601

Use By: 21/09/2015 Batch: 1972151

Kill Date: 18/08/2015 Slaughtered In: ~~Poland & Lithuania~~

Packed on: 08/09/2015 Cut In: ~~Poland & Lithuania~~

Kill Date: 18/08/2015

Use By: 21/09/2015

Cut In: IE 2377 EC

Batch: 1972151

Origin: IRELAND

Slaughtered In: ~~Poland & Lithuania~~



KEEP REFRIGERATED 5.00



# KEELAGHAN WHOLESALE MEATS

[www.keelaghan.ie](http://www.keelaghan.ie)

101/102 Ashbourne Industrial Estate,  
Ashbourne, Co. Meath, Republic of Ireland  
Tel.: +353 01 835 2969

Drumree 8 + RST  
1871667

Use By: 21/09/2015

Kill Date: 17/08/2015

Packed on: 27/08/2015

Pieces: 1

Use By: 21/09/2015

Batch: 19495SS

Origin: **Poland**

Slaughtered In: **Poland & Germany**

Cut In: IE 317 EC



KEELAGHAN

Batch: 19495SS  
Origin: **Poland**

Net Weight: 9.58

KEEP REFRIGERATED < 5°C  
IE 317 IRL

# A one stop shop



WE VEGOT  
**SOMETHING  
SPECTACULAR**



Science

Research

Academic articles

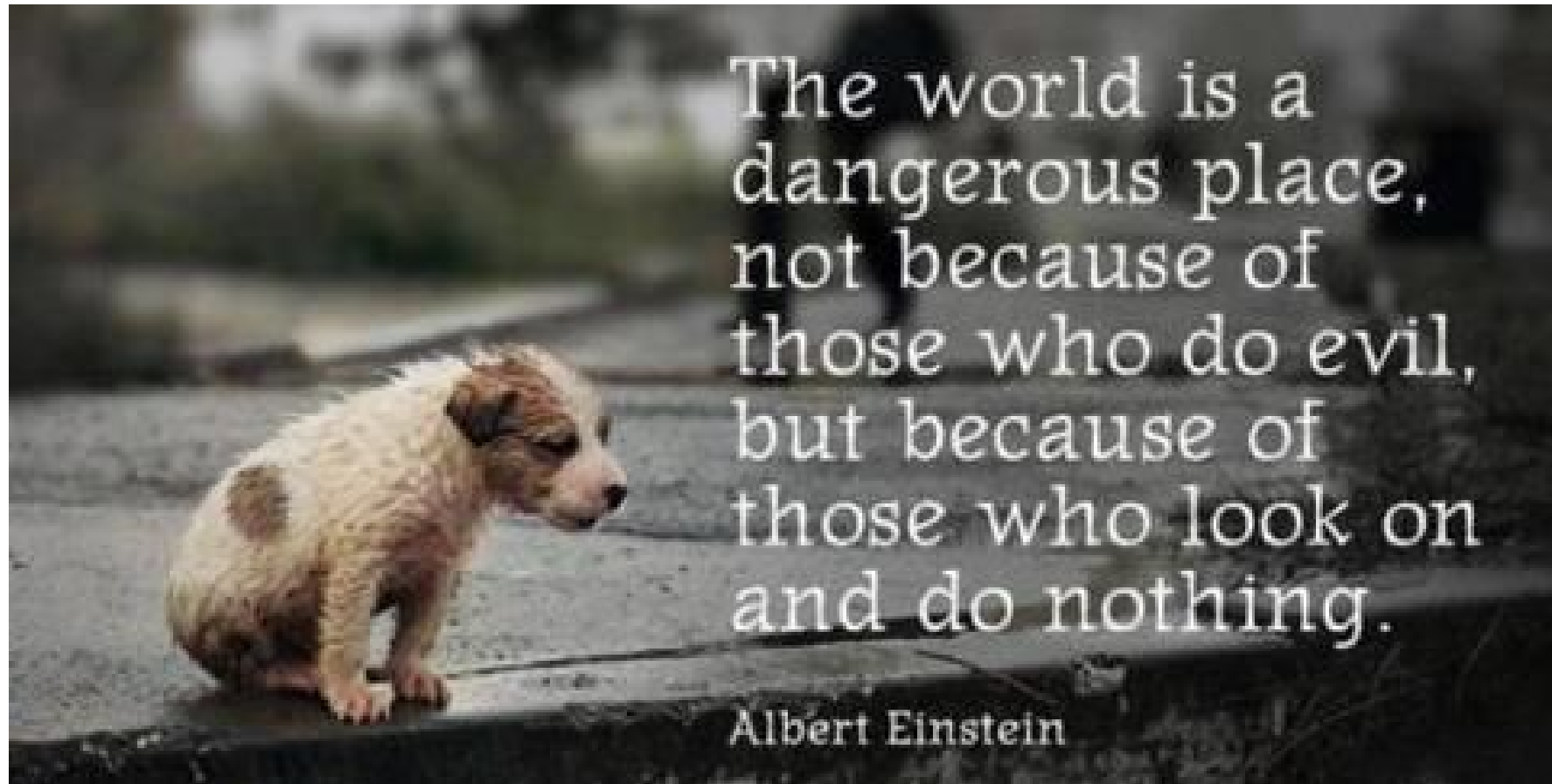
Investigations – current and completed

Intelligence

Prosecutions / sanctions

Links / Networks





The world is a dangerous place, not because of those who do evil, but because of those who look on and do nothing.

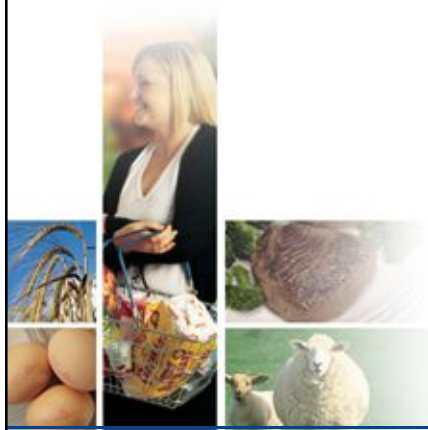
Albert Einstein





# Food Safety

AUTHORITY OF IRELAND



# Food Safety

AUTHORITY OF IRELAND